

Ryan Smith

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SUMMARY

Seasoned Videographer with 3 years of Client industry experience. Well-versed in managing end-to-end production processes for Multi-Media content. Organized and insightful with excellent communication and planning skills.

EXPERIENCE

Digital Media Coordinator

Sept. 2021 - Current

Visit Norman | Norman, OK

- Directed social media coverage on multiple platforms.
- Collaborated with cross-functional teams to produce and edit multimedia projects.
- Designed and actualized user-friendly digital archiving database.
- Developed and implemented strategic social media marketing plans.
- Tracked social media metrics to determine audience growth rate, volume and reach.
- Tripled social media impressions.

Director, Editor, Writer

Jan. 2021 - May 2021

Love Birds Short Film | Norman, OK

- Produced, managed, edited the short film "Love Birds" and delivered the final product ahead of schedule
- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Guided and motivated crew to drive maximum performance.
- Developed production schedules for 15 crew and 4 cast members.
- Wrote, directed and produced original short film, which received BEA Award of Excellence

Assistant Director

Jan. 2019 - March 2019

The Funeral Short Film | Norman, Ok

- Managed 25 crew members and 8 cast members.
- Managed schedules by completing work accurately and on time.
- Cultivated and maintained relationships to promote positive work culture.
- Met with director, producer and production teams to discuss creative vision, define technical requirements and plan shooting schedule.
- Organized pre-production functions by establishing budgets, hiring cast and crew and securing permits.

Chef

Feb. 2019 - Sept. 2021

Chick-Fil-A | Norman, Ok

- Produced and managed the workflow for promotional media.
- Trained kitchen workers on culinary techniques.
- Monitored kitchen area and staff to maintain overall safety and establish proper food handling techniques.
- Monitored quality, presentation and quantities of plated food across the line.
- Delegated tasks for kitchen employees and developed staff teams to streamline food preparation procedures.

EDUCATION

University of Oklahoma | Bachelor of Arts in Creative Media Production

Graduated May 2021

- GPA: 3.8
- Honor Roll 2020, 2021, Spring 2019

SKILLS

Story and Content Idea Development | Marketing Collaboration | Adobe Premiere CC Expertise | Sound Editing | Problem Solving
| Raw Footage Handling | Materials Distribution | Adobe After Effects | Adobe Audition